**2016 Year in Review**

January

Kroger Rx Bags- Ed saw them a lot, visible, big. Andrea got compliments from other coalitions.

Prescription Pill Bottles

February

DTBD

Parents Night (SHS)

Basketball 5th Quarter – Best seat in the house (raffle)-SEED, trivia-Ashley furniture-seat & pizza

March

Peer-to-Peer Campaign (SHS)-Rachel thinks they are good receives good feedback.

Resource Officer-Good Response. Establishing presence in all 4 buildings. Adam says that it is a good thing, and the schools are taking advantage of him

Compliance Check-Good to do but only need to do 1-2 times a year.

April

DTBD-Informal & Formal good

May

Youth Survey-

Prom Promise-Didn’t take it that seriously. Keep doing it. Try to change attitude.

Peer-to-Peer-Add shock factor

Town Hall-Less prizes or more people.

June

Summer HS Meetings-Add to announcements

E-newsletter-good once we got program. Highlight information in articles & select 1 winner from address list and embed it in the email. Figure out best marketing approach. Catchy title

Compliance Check

Movie Night-**REVIEW. Worth our time? Push back to school celebration?**

Park Cameras

July

DTBD

Medical Marijuana (6 month)

August

Corn Fest/Youth Alternate Activity

MS Orientations

Summer Retreat

Park Orientation

September

Chick-fil-a 5th Quarter

October

Red Ribbon Week

Peer-to-Peer Campaign Youth liked doing and believe that these need to continue

5th Grade RO Lessons Like that the RO is the same one located in each of the school bc by the time elementary students reach HS they will feel comfortable with him.

Ralphie’s 5th Quarter

Halloween Hoopla

DTBD

November

Town Hall

December

Public Service Announcements Completed. Our youth did amazing! We included these in our Dec e-newsletter.

SACC Bracelets

SEED tattoos

SACC Stickers

Beer Goggles

PBTs

Marketing Sign

TV

-Policy changes, media/articles

Would’ve been helpful:

**FOCUS ON ELEMENTARY PARENTS-Parents Club-SEED kids lead Elementary Dance**

Laptop(s) Becky will see if she can have her contacts fix

Open Discussion:

Used more of? Adult Volunteers. Offer the opportunity to volunteer. E-invites. Invite the elementary parents to volunteer.

Not enough of?

Better at?

\*We should reach out to St. Richard’s Pre-8th school. Contact Kathy

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **2017** | **Jan-Mar** | **April-June** | **July-Sept** | **Oct-Dec** |
| **Community** |  |  |  |  |
| **Youth** |  |  |  |  |
| **Prescription** |  |  |  |  |
|  |  |  |  |  |